

Stallings, Jennifer

From: "Raymond Pollum <raymond.pollum@ring.com>" <raymond.pollum@ring.com>
<raymond.pollum@ring.com>
Sent: Tuesday, August 14, 2018 4:23 PM
To: Kristen Ziman
Cc: Morgan Culbertson; Jeremy Churak
Subject: Re: Ring Onboarding Dates
Attachments: Part.002; Mime.822; header.txt

Chief Ziman, Thank you. We are targeting the week of the 27th for onboarding, looking specifically at the 28th or 31st.

For planning purposes, this is a 2 to 3 hour session designed to introduce APD stakeholders to Neighbors by Ring Law Enforcement Portal. Required attendees include technical, investigative and community facing personnel, but you can invite others who might benefit from understanding the Ring platform and LE Portal.

If you can confirm one of those two dates, I'll prepare a calendar invite that you can circulate.

Also, if you would like me to work through a point of contact there other than yourself, please feel free to point me in the right direction.

Thank you again. I look forward to your reply and to working with Aurora Police Department.

Regards, Ray

Once confirmed, Jeremy or I will provide a calendar invite

On Thu, Aug 9, 2018 at 10:59 AM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:

Done! I've copied our PIO on this correspondence. We look forward to our partnership!

Kristen Ziman
Chief of Police
Aurora Police Department
1200 E. Indian Trail Road
Aurora, IL 60505
Office: 630.256.5001
www.kristenziman.com
Twitter: twitter.com/Chief_KZimon

>>> Raymond Pollum <raymond.pollum@ring.com> 8/2/2018 9:03 AM >>>

Chief Ziman, A quick note to let you know we're looking a potential onboarding dates for the Aurora Police Department. In advance of the onboarding, I would like to connect our Public Relations Coordinator, Morgan Culbertson, with your PIO. Morgan will work with APD to insure the messaging to Ring Neighbors and the Aurora community is an accurate reflection of this program.

Please forward the following contact information to your PIO:

Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan.Culbertson@ring.com

m: [REDACTED]

Thank you and I'll be in touch soon with potential dates for you.

Regards, Ray

--

--

Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com

[REDACTED] Mobile

As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor

Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

TechCrunch Product Review

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

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Stallings, Jennifer

From: "Kristen Ziman <zimank@apd.aurora.il.us>" <zimank@apd.aurora.il.us> <zimank@apd.aurora.il.us>
Sent: Thursday, August 16, 2018 12:57 PM
To: Morgan Culbertson
Cc: Media; Jeremy Churak; Pollum Raymond; Dan Ferrelli
Subject: Re: Ring Onboarding Dates
Attachments: Part.002; header.txt

Hi all! I'm wondering if we can push the onboarding until early September. I will be out of town from August 28th until September 3rd.

Plus, that will give us enough time to get the right people engaged.

Onward and upward,
Kristen

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Best,

Morgan

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Morgan Culbertson, Public Relations Coordinator - Neighbors



Morgan.Culbertson@ring.com
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Shark Tank: Shark Tank's Biggest Company (password: ring)
LA Times: Ring modernized the doorbell, then went to war against crime
USA Today: Police say crime drops with video doorbell

Stallings, Jennifer

From: Raymond Pollum <raymond.pollum@ring.com> <raymond.pollum@ring.com>
Sent: Friday, August 17, 2018 7:00 AM
To: Kristen Ziman
Subject: Re: Neighbors by Ring Law Enforcement Portal - Onboarding
Attachments: Mime.822

Thanks. Done. Ray

On Fri, Aug 17, 2018 at 9:54 AM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:
WAIT!

I see that you have be address as AURORA, COLORADO.

We are in AURORA, ILLINOIS!

Please confirm this change and resend the invitation!

Onward and upward,
Kristen

https://twitter.com/Chief_KZiman
www.kristenziman.com

On Aug 17, 2018, at 11:38 AM, "raymond.pollum@ring.com" <raymond.pollum@ring.com> wrote:

Chief Ziman, Please forward/circulate to all interested parties/stakeholders:

Welcome to Ring. Our team will be in Aurora for the official onboarding of the Aurora Police Department on Tuesday, August 28th. Below you will find a brief description of the onboarding process which will include suggested best practices to ensure the most effective use of the Neighbors by Ring Law Enforcement Portal.

The onboarding process is comprised of three primary components; overview, portal access, and community engagement. (Suggested attendance for each section is included below.)

Overview - (All Hands)

- Program Overview
- Ring Platform - Devices and Social Sharing App

Portal - (Technical and Investigative Staff)

- Login Credentials – Access
- Reviewing and commenting on Neighbor Posts

- Issuing Community Alerts
- Viewing Camera Map and Requesting Neighbor Video

Community Engagement - (PIO and Community Facing Officers)

- Program Announcement
- Benefit of Encouraging Free App Downloads
- CAD Availability - Access
- Ring Supported Community Events

We expect the full onboarding process to last approximately two to three hours.

All attendees should download the Neighbors by Ring App (IOS or Android) in advance of the training.

Ring Contact: Ray Pollum [REDACTED]

[REDACTED]
Please do not edit this section of the description.

View your event at

<https://www.google.com/calendar/event?action=VIEW&eid=MmtwZG0ycmppNnYwdGE2e211bnV1ZnNicDMgemltYW5rQGFwZC5hdXJvemEuaWwudXM&tok=MjMjcmF5bW9uZC5wb2xsdW1AcmluZy5jb201NGYxZGRiNjg5MDE0ODg0MmQwNWJiYWNmOTg4ODFhY2U4MjE4ZWMw&ctz=America%2FChicago&hl=en&es=1>

<rfc2445.ics>

<invite.ics>

<meeting.ics>

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Raymond Pollum
Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

ray@ring.com

[REDACTED] Mobile

As seen on:

Stallings, Jennifer

From: Dan Ferrelli <ferrelli@apd.aurora.il.us> <ferrelli@apd.aurora.il.us>
Sent: Friday, August 17, 2018 8:33 AM
To: Morgan Culbertson
Subject: Re: Ring Onboarding Dates
Attachments: IMAGE.xxx; Mime.822; header.txt

PERFECT! Looking forward to it.

Dan Ferrelli
Media Relations Manager
Aurora, IL Police
1200 E. Indian Tr.
Aurora, IL 60505
(630) 256-5071
(630) 918-0127 (Cell)
ferrelli@apd.aurora.il.us

>>> Morgan Culbertson <morgan.culbertson@ring.com> 8/17/2018 1:19 PM >>>
Excellent!

I'll give you a call Monday at 12pm CST / 10am PST if that works?

On Fri, Aug 17, 2018 at 7:23 AM, Dan Ferrelli <ferrelli@apd.aurora.il.us> wrote:
I have no problem with that Chief as I am at NIOA Conference leaving 8/24 and returning 9/3.

Morgan: If you want to talk ahead of that, hit me up on Monday. Let me know a good time so I can put it on my calendar. Thanks.

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Best,

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Done! I've copied our PIO on this correspondence. We look forward to our partnership!

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Morgan.Culbertson@ring.com

m [REDACTED]

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Regards, Ray

--

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Raymond Pollum

Stallings, Jennifer

From: "Morgan Culbertson <morgan.culbertson@ring.com>"
<morgan.culbertson@ring.com> <morgan.culbertson@ring.com>
Sent: Friday, August 17, 2018 8:58 AM
To: Dan Ferrelli
Cc: Kristen Ziman; Media; Jeremy Churak; Raymond Pollum
Subject: Re: Ring Onboarding Dates
Attachments: Mime.822; header.txt

Hi Again,

Apologies, I misread the email chain and we have in fact confirmed 8/28 as the Aurora PD Onboarding date.

This changes our PR conversation a bit, so Im wondering if you are able to have a alternate PIO designee there to attend the Onboarding while you are out? And, if so, can we have this person join us for our call on Monday or earliest available?

It'll be a big help to have those items established before we connect on Monday.

On Fri, Aug 17, 2018 at 2:19 PM, Morgan Culbertson <morgan.culbertson@ring.com> wrote:
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Raymond Pollum

Vice President of Neighborhood Sales

Stallings, Jennifer

From: Dan Ferrelli <ferrelli@apd.aurora.il.us> <ferrelli@apd.aurora.il.us>
Sent: Friday, August 17, 2018 12:31 PM
To: Morgan Culbertson
Subject: Re: Ring Onboarding Dates
Attachments: EGK3KTIH.img; header.txt

Call me as planned and we can hash this out. Have great weekend.

Dan Ferrelli
Media Relations Manager
Aurora, IL Police
1200 E. Indian Tr.
Aurora, IL 60505
(630) 256-5071
(630) 918-0127 (Cell)
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>>> Morgan Culbertson <morgan.culbertson@ring.com> 08/17/18 3:21 PM >>>

Indeed! And that is what I was hoping to discuss as well. I bring up Onboarding, however, because there will be a LOT of important info conveyed that is pretty critical for you to have. So having someone able to attend as liaison and PIO counterpoint would be very beneficial.
However, if that's not possible I believe we could find a way to get you the information but we would need to plan for that as well :)

On Fri, Aug 17, 2018 at 12:02 PM, Dan Ferrelli <ferrelli@apd.aurora.il.us> wrote:

Actually, that's all been taken care of as far as the onboarding. Apparently your supervisors told our Chief that we could do the PR portion after the onboarding. I just thought we could talk for a few minutes about the PR portion on Monday. General stuff such as overview, what to expect, etc.

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Regards, Ray

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Morgan Culbertson, Public Relations Coordinator - Neighbors



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Stallings, Jennifer

From: Kristen Ziman <zimank@apd.aurora.il.us> <zimank@apd.aurora.il.us>
Sent: Monday, August 20, 2018 10:18 AM
To: Pollum Raymond
Subject: Re: Aurora Shape Files
Attachments: IMAGE.png; Mime.822; header.txt

Stay tuned. I'm determining the point of contact.

Kristen Ziman
Chief of Police
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>>> Raymond Pollum <raymond.pollum@ring.com> 8/20/2018 9:06 AM >>>
Chief Ziman, In advance of your onboarding next week, Ring will create your portal access using
"shape files" provided by Aurora PD. If you would point me in the right direction on who I can get
those from (usually someone in IT), I would be happy to reach them directly.

Looking forward to seeing you next week, onboarding APD and working together to keep Aurora
neighborhoods safe.

Thanks and Best Regards,

Ray

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[REDACTED] Mobile

Stallings, Jennifer

From: Kristen Ziman <zimank@apd.aurora.il.us> <zimank@apd.aurora.il.us>
Sent: Tuesday, August 21, 2018 3:22 AM
To: Pollum Raymond
Cc: Vincent Smith; Michael Pegues
Subject: Re: Aurora Shape Files
Attachments: IMAGE.png; Mime.822; header.txt

Hi again,

I've copied our "shape file" guru on this correspondence so you can advise him what is needed to launch this project.

Vince, thanks for your assistance with this!

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Sent: Tuesday, August 21, 2018 4:30 AM
To: Kristen Ziman
Cc: Vincent Smith; Michael Pegues
Subject: Re: Aurora Shape Files
Attachments: Part.002; Mime.822

Thank you Chief Ziman.

Hi Vince, In preparing Portal for Aurora PD, we require a shape file to define your jurisdiction. You can include or exclude areas of the city served by other agencies (ie; Kane County Sheriff's Office). For excluded area's, you will still be able to see video posts, comments and be able to engage with Neighbors. Video requests however are limited to your jurisdiction as defined by the shape file.

We would like you to provide the shape file in one of three formats:

1. ESRI Shapefile in EPSG:4326 - WGS84 format
2. GEOJSON
3. KML file

I hope this makes sense. If not, feel free to call anytime at [REDACTED] and I will be happy to discuss.

Regards, Ray

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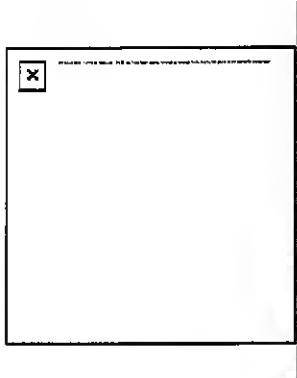
Stallings, Jennifer

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Sent: Tuesday, August 21, 2018 5:37 AM
To: Kristen Ziman; Raymond Pollum
Cc: Michael Doerzaph; Kenneth Nelson; Michael Pegues
Subject: RE: Aurora Shape Files
Attachments: CityLimits_WGS84.cpg; image002.png; image001.png; CityLimits_WGS84.dbf; CityLimits_WGS84.prj; CityLimits_WGS84.sbn; CityLimits_WGS84.sbx; CityLimits_WGS84.shp; CityLimits_WGS84.shp.xml; CityLimits_WGS84.shx; Mime.822; header.txt

Mr. Pollum,

Here is the jurisdictional shapefile in the projection you require. Let me know if this is what you need.
If you have any questions feel free to contact me.

Thank You,



Vince Smith, GISP
GIS Manager
Information Technology Division
City of Aurora
44 E. Downer Place
Aurora, IL 60507
Office: 630-256-3474
Cell: 630-688-2021
vsmith@aurora-il.org
www.aurora-il.org

From: Raymond Pollum [mailto:raymond.pollum@ring.com]
Sent: Tuesday, August 21, 2018 9:30 AM
To: Ziman, Kristen <zimank@apd.aurora.il.us>
Cc: Smith, Vincent <VSmith@aurora-il.org>; Pegues, Michael <MPegues@aurora-il.org>
Subject: Re: Aurora Shape Files

Thank you Chief Ziman.

Hi Vince, In preparing Portal for Aurora PD, we require a shape file to define your jurisdiction. You can include or exclude areas of the city served by other agencies (ie; Kane County Sheriff's Office). For excluded area's, you will still be able to see video posts, comments and be able to engage with Neighbors. Video requests however are limited to your jurisdiction as defined by the shape file.

We would like you to provide the shape file in one of three formats:

1. ESRI Shapefile in EPSG:4326 - WGS84 format
2. GEOJSON
3. KML file

I hope this makes sense. If not, feel free to call anytime at [REDACTED] and I will be happy to discuss.

Regards, Ray

On Tue, Aug 21, 2018 at 8:22 AM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:

Hi again,

I've copied our "shape file" guru on this correspondence so you can advise him what is needed to launch this project.

Vince, thanks for your assistance with this!

Kristen Ziman

Chief of Police

Auroro Police Department

1200 E. Indian Trail Road

Auroro, IL 60505

Office: 630.256.5001

www.kristenziman.com

Twitter: twitter.com/Chief_KZiman

>>> Raymond Pollum <raymond.pollum@ring.com> 8/20/2018 9:06 AM >>>

Chief Ziman, In advance of your onboarding next week, Ring will create your portal access using "shape files" provided by Aurora PD. If you would point me in the right direction on who I can get those from (usually someone in IT), I would be happy to reach them directly.

Looking forward to seeing you next week, onboarding APD and working together to keep Aurora neighborhoods safe.

Thanks and Best Regards,

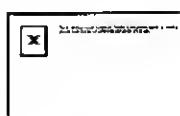
Ray

--

--

Raymond Pollum

Vice President of Neighborhood Sales



1523 26th St
Santa Monica, CA 90404

rav@ring.com

[REDACTED] Mobile

Stallings, Jennifer

From: "Morgan Culbertson <morgan.culbertson@ring.com>"
<morgan.culbertson@ring.com> <morgan.culbertson@ring.com>
Sent: Tuesday, August 21, 2018 8:39 AM
To: Dan Ferrelli
Cc: Media; Jeremy Churak; Raymond Pollum
Subject: Neighbors Announcement PR Materials -- Aurora Police Department (IL)
Attachments: Tampa PD Release_RingEdits_(1).docx; Agency_Press Release Template_.dotx; Reactive Q&A (1).docx; Sample Talking Points (1).docx; RELEASE_Hollywood PD Joins Neighbors.docx; Mime.822; Neighbors PR_In-App Alert and Social Media Announcements -; header.txt

Hi Dan,

So great chatting with you yesterday!

Materials attached and below per our discussion to help prepare ahead of a 9/5 public announcement include;

- **Press Release Template:** To use as a good jumping-off point to frame our announcement, but should be updated to include a quote from the Chief or desired spokesperson as well as any edits to reflect your input and the unique interests of your community as it pertains to the Neighbors App partnership.
- **Hollywood PD and Tampa PD Release Examples:** Also included as examples of where we worked with Departments to embed an ongoing investigation (Hollywood PD) as well as a recent success story (Tampa PD) to generate additional coverage and showcase the utility of the partnership itself.
- **Sample Talking Points & Reactive Q&A:** These docs are for internal use and can help you prepare for commonly asked questions and responding to the more challenging topics we have learned to anticipate in conversations with the public and/or the press after an announcement is made.
- **Announcement Templates: In-App Alert & Social Media Posts:** For review/approval on your end to go live in tandem with the press/public announcement.

I've also included links below my signature to highlight some of the local press coverage generated by recent partnership announcements and the Neighbors app.

Let me know if you have any questions or need additional info! As well as when I should be on the lookout for a draft release with a quote for review on our end before you leave next week :)

Best,

Morgan

Recent Press Event Clips + Coverage;

- Tampa Police Department - [ABC Action News Segment \(7/17/18\)](#)
- Cape Coral, FL: [Cape police partner with app in hopes of keeping streets safer](#)
- Miami-Dade Police Department Press Event (May 2018)
 - View Twitter [Livestream](#) and follow-up [post](#).
- City of Miami and Miami PD Press Event (June 2018)
 - Community press event video [clip](#).

- LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
- NEVADA: [Caught on camera: RPD uses Ring to identify suspect](#)
- USA Today: [Police say crime drops with video doorbell](#)
- Cape Coral, FL: [How mobile apps are helping police catch criminals in Cape Coral](#)
- Miami-Dade, FL: [200 Security Video Doorbells to be Donated to Miami-Dade Crime Victims](#)



--
Morgan Culbertson, Public Relations Coordinator - Neighbors



Morean.Culbertson@ring.com
m: [REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

--
Morgan Culbertson, Public Relations Coordinator - Neighbors



Morgan.Culbertson@ring.com
m: [REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

Stallings, Jennifer

From: Morgan Culbertson <morgan.culbertson@ring.com> <morgan.culbertson@ring.com>
Sent: Tuesday, August 21, 2018 9:01 AM
To: Dan Ferrelli
Subject: Re: Neighbors Announcement PR Materials -- Aurora Police Department (IL)
Attachments: Part.004; Part.002; Part.003; Mime.822

Right on.

On Tue, Aug 21, 2018 at 11:58 AM, Dan Ferrelli <ferrelli@apd.aurora.il.us> wrote:

Yup.

Dan Ferrelli
Media Relations Manager
Aurora, IL Police
1200 E. Indian Tr.
Aurora, IL 60505
(630) 256-5071
(630) 918-0127 (Cell)
ferrelli@apd.aurora.il.us

>>> Morgan Culbertson <morgan.culbertson@ring.com> 8/21/2018 1:56 PM >>>
ahh, thank you for clarifying! Possible to get a quote from the Chief and any other edits to the press release from your end before then?

On Tue, Aug 21, 2018 at 11:52 AM, Dan Ferrelli <ferrelli@apd.aurora.il.us> wrote:

Thanks! By the way I leave THIS week (Friday).

Dan Ferrelli
Media Relations Manager
Aurora, IL Police
1200 E. Indian Tr.
Aurora, IL 60505
(630) 256-5071
(630) 918-0127 (Cell)
ferrelli@apd.aurora.il.us

>>> Morgan Culbertson <morgan.culbertson@ring.com> 8/21/2018 1:39 PM >>>
Hi Dan,

So great chatting with you yesterday!

Materials attached and below per our discussion to help prepare ahead of a 9/5 public announcement include;

- **Press Release Template:** To use as a good jumping-off point to frame our announcement, but should be updated to include a quote from the Chief or desired spokesperson as well as any edits to reflect your input and the unique interests of your community as it pertains to the Neighbors App partnership.
- **Hollywood PD and Tampa PD Release Examples:** Also included as examples of where we worked with Departments to embed an ongoing investigation (Hollywood PD) as well as a recent success story (Tampa PD) to generate additional coverage and showcase the utility of the partnership itself.
- **Sample Talking Points & Reactive Q&A:** These docs are for internal use and can help you prepare for commonly asked questions and responding to the more challenging topics we have learned to anticipate in conversations with the public and/or the press after an announcement is made.
- **Announcement Templates: In-App Alert & Social Media Posts:** For review/approval on your end to go live in tandem with the press/public announcement.

I've also included links below my signature to highlight some of the local press coverage generated by recent partnership announcements and the Neighbors app.

Let me know if you have any questions or need additional info! As well as when I should be on the lookout for a draft release with a quote for review on our end before you leave next week :)

Best,

Morgan

Recent Press Event Clips + Coverage;

- Tampa Police Department - [ABC Action News Segment \(7/17/18\)](#)
- Cape Coral, FL: [Cape police partner with app in hopes of keeping streets safer](#)
- Miami-Dade Police Department Press Event (May 2018)
 - View Twitter [Livestream](#) and follow-up [post](#)
- City of Miami and Miami PD Press Event (June 2018)
 - Community press event video [clip](#).
- LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
- NEVADA: [Caught on camera: RPD uses Ring to identify suspect](#)
- USA Today: [Police say crime drops with video doorbell](#)
- Cape Coral, FL: [How mobile apps are helping police catch criminals in Cape Coral](#)
- Miami-Dade, FL: [200 Security Video Doorbells to be Donated to Miami-Dade Crime Victims](#)



--
Morgan Culbertson, Public Relations Coordinator - Neighbors



Morgan.Culbertson@ring.com

m [REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Tuesday, August 28, 2018 10:12 AM
To: Joseph Weber
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)



Email intended for weberj@apd.aurora.il.us.

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Stallings, Jennifer

From: "Kenneth Nelson <nelsonk@apd.aurora.il.us>" <nelsonk@apd.aurora.il.us>
Sent: Tuesday, August 28, 2018 10:36 AM
To: jeremy@ring.com; ray@ring.com
Subject: Contact info Aurora IT
Attachments: header.txt

Kenneth Nelson 630-256-5856

Stallings, Jennifer

From: "William Rowley <rowleyw@apd.aurora.il.us>" <rowleyw@apd.aurora.il.us>
Sent: Wednesday, August 29, 2018 11:43 AM
To: Raymond Pollum
Subject: Re: Aurora Police Department
Attachments: header.txt

Thank you!

On Aug 29, 2018, at 15:45, Raymond Pollum <raymond.pollum@ring.com> wrote:

Hi Scrgcant,

The code for your department is ' [REDACTED]' and must be used on ring.com. You must use your department email for the discount to be applied. It excludes the original classic doorbell and accessories. Jeremy will send the official pdf flyer over to the chief to disburse to the department.

Thanks,

Ray

On Aug 29, 2018, at 2:47 PM, William Rowley <rowleyw@apd.aurora.il.us> wrote:

Hey there Ray,

I sat in on your presentation yesterday. Thank you for that. I left right away, but some of my cohorts indicated that I missed out on some promo code? I started to place an order online, but I've stopped for the moment. Is there something else I should do here?

Thanks again.
Sgt. Rowley, APD

Performance Follows Leadership

Stallings, Jennifer

From: "Jeremy Churak <jeremy.churak@ring.com>" <jeremy.churak@ring.com>
Sent: <jeremy.churak@ring.com>
Friday, August 31, 2018 6:17 AM
To: Kristen Ziman; peterson@apd.aurora.il.us; Joseph Weber
Cc: Raymond Pollum; Dan Ferrelli; Maxwell Worcester; Andrew Wolcott
Subject: Thank You
Attachments: nbapd.pdf; Mime.822; header.txt

Good Morning Chief,

I wanted to take the time to thank you for having us back to Aurora and getting the PD live on the police portal. I also want to congratulate you on being the first department in Illinois to go live! We think this will have a huge impact in the community.

With that being said I owe you a few items after the onboarding.

The discount code for your department is '████████' and must be used on Ring.com using a department email at check out. It will exclude the \$99 classic doorbell and accessories. See attached flyer you can send to the department.

The tracking link for the Neighbors by Ring App is: █████
To attribute downloads back to APD 20 apps = 1 additional device to give out.

This link should be included in all social media announcements/posts and can go on your website (On 9/5) to help drive downloads to help strengthen your portal and get more free devices for your community!

I'd like to get either a main point of contact assigned for the portal at APD or if there will be a few, maybe 1 for each district or division, as soon as possible.

Just as a reminder as new users are added to the portal they must use either Google Chrome or Firefox, and the Admin must toggle on "enable agency posting" so the user can send out police alerts.

If you are anyone else at APD have any questions I can best be reached by email or my cell which is █████

Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com



1523 26th St.
Santa Monica, CA 90404

Stallings, Jennifer

From: Dan Ferrelli <ferrelli@apd.aurora.il.us> <ferrelli@apd.aurora.il.us>
Sent: Friday, August 31, 2018 6:20 AM
To: Jeremy Churak
Subject: Re: Thank You (Out of the Office)
Attachments: header.txt

I am currently out of the office.. Mcdia inquiries should be directed to an Investigations Supervisor at 630-256-5500. Thanks. Dan Fcrrelli Media Relations Manager Aurora, IL Police 1200 E. Indian Tr. Aurora, IL 60505 (630) 256-5071 (630) 918-0127 (Cell) ferrelli@apd.aurora.il.us >>> Jeremy Churak 08/31/18 11:17 >>> Good Morning Chief, I wanted to take the time to thank you for having us back to Aurora and getting the PD live on the police portal. I also want to congratulate you on being the first department in Illinois to go live! We think this will have a huge impact in the community. With that being said I owe you a few items after the onboarding. The discount code for your department is [REDACTED] and must be used on Ring.com using a department email at check out. It will exclude the \$99 classic doorbell and accessories. See attached flyer you can send to the department. The tracking link for the Neighbors by Ring App is: [REDACTED]. To attribute downloads back to APD 20 apps = 1 additional device to give out. This link should be included in all social media announcements/posts and can go on your website (On 9/5) to help drive downloads to help strengthen your portal and get more free devices for your community! I'd like to get either a main point of contact assigned for the portal at APD or if there will be a few, maybe 1 for each district or division. as soon as possible. Just as a reminder as new users are added to the portal they must use either Google Chrome or Firefox, and the Admin must toggle on "enable agency posting" so the user can send out police alerts. If you are anyone else at APD have any questions I can best be reached by email or my cell which is [REDACTED]. Thank you, Jeremy Churak Account Manager Jeremy.Churak@Ring.com 1523 26th St. Santa Monica, CA 90404 LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park Shark Tank: Shark Tank's Biggest Company (password: ring) LA Times: Ring modernized the doorbell, then went to war against crime USA Today: Police say crime drops with video doorbell

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Monday, September 3, 2018 3:10 PM
To: Joseph Howe
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)



Email intended for howej@apd.aurora.il.us.

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Stallings, Jennifer

From: Andrew Wolcott <wolcotta@apd.aurora.il.us> <wolcotta@apd.aurora.il.us>
Sent: Monday, September 3, 2018 3:30 PM
To: Jeremy Churak
Subject: Question on Ring Portal
Attachments: header.txt

Jeremy-

If I add a user and take away the Agency Posting permission, does that just take away there right to Post in the Neighbors Feed? can they still send requests for video? We don't want everyone (except supervisors) having permission to Post in the Neighbors Feed, but we do want them to be able to Request videos.

Andy Wolcott

Andrew Wolcott #418

Sergeant

Area One Community Policing Unit

Aurora Police Department

1200 E. Indian Trail

Aurora, IL 60505

(630)256-5133 Desk

(630)675-1714 Cell

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Monday, September 3, 2018 3:39 PM
To: Samuel Aguirre
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822

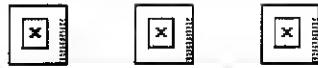


You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)



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Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Tuesday, September 4, 2018 8:58 AM
To: Beau Evans
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822

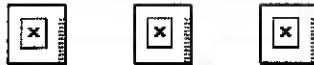


You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)

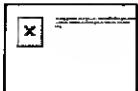


Email intended for evansb@apd.aurora.il.us.

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Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Tuesday, September 4, 2018 10:49 AM
To: Joseph Weber
Subject: Please Create Your Ring Account
Attachments: Mime.822



[Customer Stories](#) | [Products](#)

Create Your Ring Account

Hi Neighbor,

We noticed that someone tried to log into Ring with this email address. Since this email address isn't currently associated with a Ring account, you'll have to create a new one at [Ring.com](#) or on the Ring App.

Tap the button below to create your Ring account today.

[Create My Account](#)

Thanks,
The Ring Team



Email intended for weberj@apd.aurora.il.us.

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Stallings, Jennifer

From: Kristen Ziman <zimank@apd.aurora.il.us> <zimank@apd.aurora.il.us>
Sent: Wednesday, September 5, 2018 9:02 AM
To: Jeremy Churak
Subject: Re: Happy Announcement Day!
Attachments: IMAGE.xxx; Mime.822; header.txt

Thank YOU!

Kristen Ziman
Chief of Police
Aurara Police Department
1200 E. Indian Trail Road
Aurara, IL 60505
Office: 630.256.5001
www.kristenziman.com
Twitter: twitter.com/Chief_KZiman

>>> Jeremy Churak <jeremy.churak@ring.cam> 9/5/2018 2:00 PM >>>
Good Afternoon Chief,

Happy Announcement Day! If you or anyone at APD needs anything from us here at Ring please let me know. We're very excited to see the response from the community and watch this take off!

Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com



1523 26th St.
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Wednesday, September 5, 2018 2:05 PM
To: Ricardo Galarza
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)



Email intended for galarzar@apd.aurora.il.us.

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Stallings, Jennifer

From: Ring Team<no-reply@ring.com> <no-reply@ring.com>
Sent: Tuesday, September 11, 2018 3:00 AM
To: Ring Team; Michael Doerzaph
Subject: Join Ring and Shaq for the Party of the Year!
Attachments: Mime.822

Wat, Drink educe Crime!

nd the Ring Team are throwing a
vited! Come enjoy an open bar,
. Attendees will take home a gift
orbells for their department and

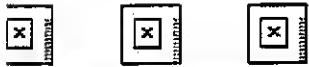
erve your spot.

Reserve My Spot

Event Details

Sunday, October 7
1:15pm - 7:15pm

Hyatt Regency
Orlando Ballroom M-N
1 International Drive
Orlando, FL 32819



nded for doerzamp@apd.aurora.il.us

active member of law enforcement and a registered event attendee to contact information at the event, including an active government email verification and shipment. Cannot be exchanged for cash.

1523 26th Street Santa Monica, CA 90404

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Stallings, Jennifer

From: Jeremy Churak <jeremy.churak@ring.com> <jeremy.churak@ring.com>
Sent: Wednesday, September 12, 2018 1:25 PM
To: Kristen Ziman
Subject: Re: Ring Doorbell
Attachments: Mime.822

Downloads for the Neighbors app already at 241 !!!

Off to an awesome start!!

On Wed, Sep 12, 2018 at 5:39 PM, Jeremy Churak <jeremy.churak@ring.com> wrote:
FedEx Tracking for the unit : [REDACTED]

On Wed, Sep 12, 2018 at 12:18 PM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:
Thank you so much!

Onward and upward,
Kristen

https://twitter.com/Chief_KZiman
www.kristenziman.com

On Sep 12, 2018, at 12:18 PM, Jeremy Churak <jeremy.churak@ring.com> wrote:

All set and requested.

On Wed, Sep 12, 2018 at 11:57 AM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:

10-4.

Kristen Ziman
Chief of Police
Aurora Police Department
1200 E. Indian Trail Road
Aurora, IL 60505
Office: 630.256.5001
www.kristenziman.com
Twitter: twitter.com/Chief_KZiman

>>> Jeremy Churak <jeremy.churak@ring.com> 9/12/2018 11:25 AM >>>
No don't worry about sending it back.

Jeremy

On Sep 12, 2018, at 9:24 AM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:

That would be wonderful. Thank you so much.

Should I send back the defective doorbell?

Kristen Ziman

Chief of Police

Auroro Police Department

1200 E. Indian Trail Rood

Auroro, IL 60505

Office: 630.256.5001

www.kristenzimon.com

Twitter: twitter.com/Chief KZimon

>>> Jeremy Churak <jeremy.churak@ring.com> 9/11/2018 4:35 PM >>>

Hi,

Yes! That is no problem. Should I send it directly to you at the department?

Jeremy

On Sep 11, 2018, at 4:30 PM, Raymond Pollum <raymond.pollum@ring.com> wrote:

Sent from my iPhone

Begin forwarded message:

From: "Kristen Ziman"
<zimank@apd.aurora.il.us>
Date: September 11, 2018 at 9:01:43 PM
GMT+8
To: <raymond.pollum@ring.com>
Subject: Ring Doorbell

Hi there!

We attempted to install one of the RING doorbells you provided to us on the home of a citizen and it appears to be defective.

We double-checked by installing another device and it functioned so we are surmising that it's broken.

Can I send it back and get a replacement? If that's not possible, no worries.

Kristen Ziman

Chief of Police

Auroro Police Department

1200 E. Indian Trail Rood

Auroro, IL 60505

Office: 630.256.5001

Stallings, Jennifer

From: "Morgan Culbertson <morgan.culbertson@ring.com>"
<morgan.culbertson@ring.com> <morgan.culbertson@ring.com>
Sent: Saturday, September 15, 2018 3:25 PM
To: Dan Ferrelli
Cc: Kristen Ziman; Media; Jack Fichtel; Keefe Jackson
Subject: Re: Media Inquiry
Attachments: Mime.822; header.txt

Thanks Dan, figured as much. I wanted to be sure and respond to such a clear miss characterization and will continue to loop you in in the future.

By the way, blog just responded with the following;

"Thanks very much for your quick response. We appreciate it and we hope other communities will join this program."

Talk soon!

--

Morgan Culbertson,
Public Relations Coordinator - Neighbors



Morgan.Culbertson@ring.com

m [REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

On Sep 15, 2018, at 5:23 PM, Dan Ferrelli <ferrelli@apd.aurora.il.us> wrote:

Hi Morgan:

First of all, this is a blog that has absolutely no credibility, is based on lies and spews nothing but fiction. The Aurora Police does NOT have a history of exaggerating and/or misleading statements. I'm sure you have seen these types of "citizen journalists". Just as importantly, I'm so glad you reached out to us. My advice for the future is that if you ever hear from them again, ignore it. They're not worth your time.

And yes, I'm having a great weekend thank you. Same wish to you.

Dan Ferrelli
Media Relations Manager
Aurora, IL Police
1200 E. Indian Tr.
Aurora, IL 60505
(630) 256-5071
(630) 918-0127 (Cell)
ferrelli@apd.aurora.il.us

>>> Morgan Culbertson <morgan.culbertson@ring.com> 9/15/2018 7:05 PM >>>
Hi Dan,

Not sure if Melissa has reached out yet but wanted to share. Got any context on this?

Hope you're having a good weekend :)

--

Morgan Culbertson,
Public Relations Coordinator - Neighbors

<mime-attachment>
Morgan.Culbertson@ring.com

m [REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

Begin forwarded message:

From: "morgan@ring.com" <morgan.culbertson@ring.com>
Date: September 15, 2018 at 4:57:07 PM PDT
To: [REDACTED]
Cc: Media <media@ring.com>
Subject: Re: Media Inquiry

Hi Melissa and thank you for reaching out.

Happy to confirm that, yes, the Aurora Police Department is the first official law enforcement agency in Illinois to join the Neighbors App.

APD and other law enforcement agencies who have joined the Neighbors App can use it to send alerts of crime and safety incidents in the area in real-time, view and comment on content posted by Neighbors and request information about local

crime and safety situations from Neighbors who opt-in to sharing for a particular request.

Please attribute my comments to a Ring spokesperson and feel free to share what you mean in terms of conflicting information, as I would be happy to provide additional clarification to assist.

Best,

Morgan

On Sat, Sep 15, 2018 at 3:39 PM [REDACTED]

wrote:

Hello Ring,

We are trying to clarify a statement that was made by the Aurora, Illinois police department, which stated:

Aurora Police First Agency in State to Join 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Although we consider this positive, we wanted to clarify if this it's actually true that Aurora is the first agency in Illinois since there's been conflicting information that others already were doing so.

Aurora has a history of exaggerating and/or misleading statements, so we want to make sure this is not one of them.

Is Ring aware of any other cities in Illinois using Neighbors and/or Ring products?

Thank you in advance for this clarification.

[REDACTED]
[REDACTED]
--
[REDACTED]
express yourself

--
Morgan Culbertson, Public Relations Coordinator - Neighbors

Morgan@ring.com
m[REDACTED]

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

Stallings, Jennifer

From: Andrew Wolcott <wolcotta@apd.aurora.il.us> <wolcotta@apd.aurora.il.us>
Sent: Tuesday, September 18, 2018 8:02 AM
To: Jeremy Churak
Subject: Re: Banner
Attachments: header.txt

Okay..Thanks
>>> Jeremy Churak <jeremy.churak@ring.com> 9/16/2018 10:33 AM >>>
Hi Andy,

Yes it was on purpose, you can keep it in the lobby and also take it to neighborhood events as well.

Jeremy

> On Sep 16, 2018, at 1:31 AM, Andrew Wolcott <wolcotta@apd.aurora.il.us> wrote:
>
> Not sure if anyone said anything, but you guys left this banner behind? Not sure if it was on purpose or by
accident?
>
> If it was an accident, let me know and we can send it to you or something.
>
> Andy Wolcott
> <image1.jpeg>
>
>
> Sent from my iPhone

Stallings, Jennifer

From: "Ring Team<no-reply@ring.com>" <no-reply@ring.com> <no-reply@ring.com>
Sent: Tuesday, September 18, 2018 2:30 PM
To: Kristen Ziman; Ring Team
Subject: Join Shaq and the Ring Team for an IACP After Party!
Attachments: Mime.822; header.txt

Looking for an IACP Night Cap?

ing team are hosting an
us for a fun night of
ind a special viewing of our
V.

Event Details

nday, October 7
0 pm - 11:00 pm

Iyatt Regency
Rocks Bar
International Drive
lando, FL 32819

below to reserve your spot
this special event!

RSVP Today

s back on Shark Tank! But
bles have turned, and he'll
businesses as a fellow



Intended for zimank@apd.aurora.il.us

1523 26th Street Santa Monica, CA 90404

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Stallings, Jennifer

From: Jeremy Churak <jeremy.churak@ring.com> <jeremy.churak@ring.com>
Sent: Wednesday, September 19, 2018 8:25 AM
To: Kristen Ziman
Subject: Re: Ring Doorbell
Attachments: Mime.822

Ok great. You guys are doing awesome on the app downloads so far! About 275 already.

Jeremy

On Sep 19, 2018, at 1:23 PM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:

Received. Thank you so much again!

*Kristen Ziman
Chief of Police
Aurora Police Department
1200 E. Indian Trail Road
Aurora, IL 60505
Office: 630.256.5001
www.kristenziman.com
Twitter: twitter.com/Chief_KZiman*

>>> Jeremy Churak <jeremy.churak@ring.com> 9/12/2018 5:39 PM >>>

FedEx Tracking for the unit : [REDACTED]

On Wed, Sep 12, 2018 at 12:18 PM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:
Thank you so much!

Onward and upward,
Kristen

https://twitter.com/Chief_KZiman
www.kristenziman.com

On Sep 12, 2018, at 12:18 PM, Jeremy Churak <jcremy.churak@ring.com> wrote:

All set and requested.

On Wed, Sep 12, 2018 at 11:57 AM, Kristen Ziman <zimank@apd.aurora.il.us> wrote:

10-4.

*Kristen Ziman
Chief of Police
Aurora Police Department*

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Monday, September 24, 2018 3:30 AM
To: Michael Dieser
Subject: You requested a link to change your password
Attachments: Mime.822



Hello dieserm@apd.aurora.il.us,

Someone has requested a link to change your password.
You can do this through the link below.

Change my Password

If you didn't request this change, please ignore this email.

Your password won't change until you access the link
above and create a new one.



Email intended for dieserm@apd.aurora.il.us

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Stallings, Jennifer

From: Theodore Grommes <grommest@apd.aurora.il.us> <grommest@apd.aurora.il.us>
Sent: Tuesday, September 25, 2018 8:00 AM
To: jeremy.churak@ring.com
Subject: Re: Attempted Ring Pro Purchase
Attachments: IMAGE.xxx; Mime.822; header.txt

The original code worked, it was my work e-mail address that it did not like - grommest@apd.aurora.il.us
>>> Jeremy Churak <jeremy.churak@ring.com> 9/25/2018 12:06 PM >>>

Hi Ted,

I just resubmitted the code so it should work, and I see another person has already used it as well. Let me know if you try again and it doesn't work, and i'll have to reach out to the e-commerce team.

On Tue, Sep 25, 2018 at 8:59 AM Theodore Grommes <grommest@apd.aurora.il.us> wrote:

Jeremy,

I attempted to purchase a Ring Pro using our departments discount code of [REDACTED] however when I submitted the order, I received an error message saying that my work email address is not valid... When I entered my home email address then I received a message that the discount code is not valid. I'm done trying, I give up.

Sgt. Ted Grommes#430
Bureau of Investigative Services
Aurora Police Department
1200 E. Indian Trail Rd.
Aurora, IL 60505
(630) 256-5500 General
(630) 256-5523 Desk
grommest@apd.aurora.il.us
"Performance Follows Leadership."
-Bill Rowley

--
Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com



1523 26th St.
Santa Monica, CA 90404

LAPD Crime Study: Ring Partners with LAPD to Reduce Crime in Wilshire Park

Shark Tank: Shark Tank's Biggest Company (password: ring)

LA Times: Ring modernized the doorbell, then went to war against crime

USA Today: Police say crime drops with video doorbell

Stallings, Jennifer

From: "Ring Team<no-reply@ring.com>" <teamno-reply@ring.com> <teamno-reply@ring.com>
Sent: Tuesday, September 25, 2018 3:04 PM
To: Ring Team; Keefe Jackson
Subject: Don't Forget to RSVP for Shaq and the Ring Team IACP After Party!
Attachments: Mime.822; header.txt

Looking for an Extra Night Cap?

ing team are hosting an
extra night for us for a fun night of
watching a special viewing of our
new movie.

Event Details

Wednesday, October 7
7 pm - 11:00 pm

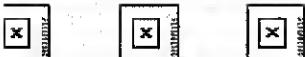
Hyatt Regency
Rocks Bar

International Drive
lando, FL 32819

below to reserve your spot
his special event!

RSVP Today

s back on Shark Tank! But
bles have turned, and he'll
businesses as a fellow



ended for jacksonk@apd.aurora.il.us

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Stallings, Jennifer

From: Kristen Ziman <zimank@apd.aurora.il.us> <zimank@apd.aurora.il.us>
Sent: Monday, October 1, 2018 2:50 AM
To: Jeremy Churak
Subject: Re: IACP Party
Attachments: header.txt

Thanks for the invitation, Jeremy. For the first time in forever, I will not be at IACP. I will be [REDACTED]

Best of luck at your event. I'm a big cheerleader for Ring so please reach out if you ever need anything!

Kristen Ziman
Chief of Police
Aurora Police Department
1200 E. Indian Trail Road
Aurora, IL 60505
Office: 630.256.5001
www.kristenziman.com
Twitter: twitter.com/Chief_KZiman

>>> Jeremy Churak <jeremy.churak@ring.com> 09/27/18 4:24 PM >>>
Hi Chief,

Not sure if you're planning on attending IACP in Orlando this year but regardless I wanted to reach out and personally extend an invitation to you for the event we are hosting! Shaquille O'Neal and the Ring Team will be throwing a party with open bar, free food, and 5 free Ring devices for all law enforcement attendees. Please forward the invite along to anyone else you know that is attending IACP.

Event Details:

Sunday, October 7th
5:15pm

Hyatt Regency
Florida Ballroom M-N
9801 International Drive
Orlando, FL 32819

***NOTE: We will be scanning conference badges to check-in attendees so if you would like to attend but are not registered for the conference you would need to call my cell (below) when you arrive so I can personally escort you in.

If you're interested in joining us please RSVP [here](#) (+1s welcome) and then let me know so I can plan for your arrival. Should be a great time so I hope you all can make it! Let me know if you have any questions and if you need to call me when you arrive [REDACTED]

Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com



1523 26th St.

Stallings, Jennifer

From: Beth Carter <carterb@apd.aurora.il.us> <carterb@apd.aurora.il.us>
Sent: Monday, October 1, 2018 8:29 AM
To: james.dirado@ring.com
Subject: Alarm User Certificate
Attachments: ALARM USER CERTIFICATE3.pdf; Alarm Cover Letter 2016.pdf; Alarm Fees Letter 5-10-17.pdf; header.txt

Hi Jim,

Attached is the information to register alarm systems in the city of Aurora. If you have any questions, please give me a call.

Thanks,

Beth Carter
(630) 256-5007

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Monday, October 1, 2018 11:32 AM
To: Nikole Petersen
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal



Email intended for petersen@apd.aurora.il.us.

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Stallings, Jennifer

From: "Ring Team" <help@ring.com> <help@ring.com>
Sent: Wednesday, October 3, 2018 2:54 PM
To: Alfredo Dean
Subject: Welcome to Your Free Trial
Attachments: Mime.822

[Customer Stories](#) | [Products](#)

Ring Protect!

D
ct!

ays on November 02, 2018.

ll your videos and saves them to your
miss an alert, you can still review
with anyone! At the end of your trial,
l your past videos, so choose a plan

Don't Wait!

trial ends in **30 Days**.
on November 02, 2018.



@apd.aurora.il.us. Trial expires November 02, 2018.

products through Ring.com while you are a Protect Plus Plan member.
under our [Protect Plus Plan Terms](#) for Ring products purchased while you
remain a Protect Plus Plan member without interruption. Additional terms
and conditions may apply.

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Stallings, Jennifer

From: Raymond Pollum <raymond.pollum@ring.com> <raymond.pollum@ring.com>
Sent: Thursday, October 4, 2018 6:00 AM
To: Kristen Ziman
Subject: Ring Party at IACP
Attachments: Mime.822

Chief Ziman, Hopefully you've heard from our marketing team that Shaquille O'Neal and the Ring Team are throwing a party at IACP and you're invited!

Join us for an open bar, free food and more.

The event details are as follows:

**Sunday, October 7 - 5:15pm
Hyatt Regency
Florida Ballroom M-N**

Register by clicking the link: <https://iacp2018.splashthat.com/>

Hope to see you there!

Ray [REDACTED]

--
Raymond Pollum
Vice President of Neighborhood Sales

[REDACTED]
1523 26th St
Santa Monica, CA 90404

ray@ring.com
[REDACTED] Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank \(password: doorbot\)](#)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Thursday, October 11, 2018 2:37 AM
To: Eric Westrom
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)



Email intended for westrome@apd.aurora.il.us.

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Stallings, Jennifer

From: "Jeremy from Ring<jeremy.churak@ring.com>" <jeremy.churak@ring.com>
<jeremy.churak@ring.com>
Sent: Thursday, October 11, 2018 10:29 AM
To: Maxwell Worcester; Jeremy from Ring
Subject: Another Ring Success Story
Attachments: Mime.822; header.txt

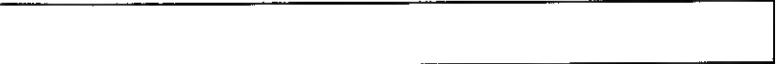


Another Success Story



I shared through the Neighbors Portal, a deputy has one less criminal on the street.

I Ludwig received motion-activated Video Doorbell Pro and Floodlight Cam. When those notifications was a man who was trespassing on his property. He used his Ring device to scare the man off.



ared the videos with the Neighbors app. Volusia County Deputies were able to make thanks to the Neighbors Portal. Frank

ed in the footage, was located only an

t the suspect had a long history of criminal
as arrested on nine counts, including
en property, attempted burglary and other
collective efforts of active citizens like
aw enforcement, this Volusia County
g a safer community.

ead The Full Story

y that you want to share with the
nail and let us know what happened!



ended for worcestrm@apd.aurora.il.us.

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Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Wednesday, October 17, 2018 8:04 AM
To: Rob Wallers
Subject: You've been invited to join Ring Neighbors Portal
Attachments: Mime.822



You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Aurora Police Department in the Ring Neighbors portal.

The Portal will give access to the largest crime focused neighborhood watch in the country and give you the ability to request footage from Ring video doorbells and security cameras to assist in your investigations.

[Join Portal](#)



Email intended for wallersr@apd.aurora.il.us

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Stallings, Jennifer

From: Jeremy Churak <jeremy.churak@ring.com> <jeremy.churak@ring.com>
Sent: Wednesday, October 17, 2018 8:56 AM
To: Kristen Ziman; Dan Ferrelli; Andrew Wolcott; Vincent Smith
Subject: Districts maps for Alert Zones
Attachments: Mime.822

Hi All,

I hope everything is going well. I wanted to reach back out to get the district and/or beat maps for the jurisdiction. I will use this to build out your alert zones, and I will go into further detail and instruction on how they work once built. Or if you can forward this email to the right person that would be great.

Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com



1523 26th St.
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

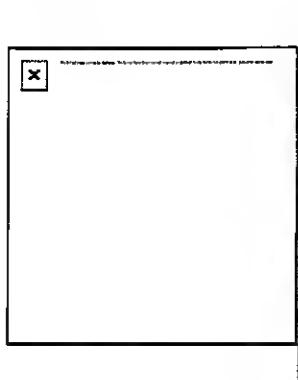
Stallings, Jennifer

From: ""Smith, Vincent" <VSmith@aurora-il.org>" <vsmith@aurora-il.org> <vsmith@aurora-il.org>
Sent: Wednesday, October 17, 2018 9:08 AM
To: Kristen Ziman; Jeremy Churak; Dan Ferrelli; Andrew Wolcott
Subject: RE: [SPAM?] Districts maps for Alert Zones
Attachments: image001.png; PoliceDists.pdf; Mime.822; header.txt

Jeremy,

Here is the Police Districts map you requested. Let me know if you have any questions.

Thank You,



Vince Smith, GISP
GIS Manager
Information Technology Division
City of Aurora
44 E. Downer Place
Aurora, IL 60507
Office: 630-256-3474
Cell: 630-688-2021
vsmith@aurora-il.org
www.aurora-il.org

From: Jeremy Churak [mailto:jeremy.churak@ring.com]

Sent: Wednesday, October 17, 2018 1:56 PM

To: Ziman, Kristen <zimank@apd.aurora.il.us>; Wolcott, Andrew <wolcotta@apd.aurora.il.us>; Ferrelli, Dan <ferrelli@apd.aurora.il.us>; Smith, Vincent <VSmith@aurora-il.org>

Subject: [SPAM?] Districts maps for Alert Zones

Hi All,

I hope everything is going well. I wanted to reach back out to get the district and/or beat maps for the jurisdiction. I will use this to build out your alert zones, and I will go into further detail and instruction on how they work once built. Or if you can forward this email to the right person that would be great.

Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com

A small rectangular placeholder box with a black border and a small 'X' icon in the top-left corner, likely used to indicate where contact information was intended to be placed.
1523 26th St.
Santa Monica, CA 90404

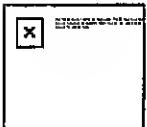
Stallings, Jennifer

From: Jeremy Churak <jeremy.churak@ring.com> <jeremy.churak@ring.com>
Sent: Friday, October 19, 2018 6:17 AM
To: Vincent Smith
Cc: Kristen Ziman; Dan Ferrelli; Andrew Wolcott
Subject: Re: [SPAM?] Districts maps for Alert Zones
Attachments: image001.png; image001.png; image.png; image.png; image.png; image.png; Mime.822

Great thank you.

I have built out all of the alert zones based on the districts. Users and admin can go in and choose which districts they want to subscribe to and then they will be notified via email when a new Crime post from a neighbor hits the neighbors feed rather than having to log in and manually check for them. I can also go in and assign certain users/admin to certain areas if you'd like I would just need the list of who handles what areas. This can also be adjusted in the future in need be.

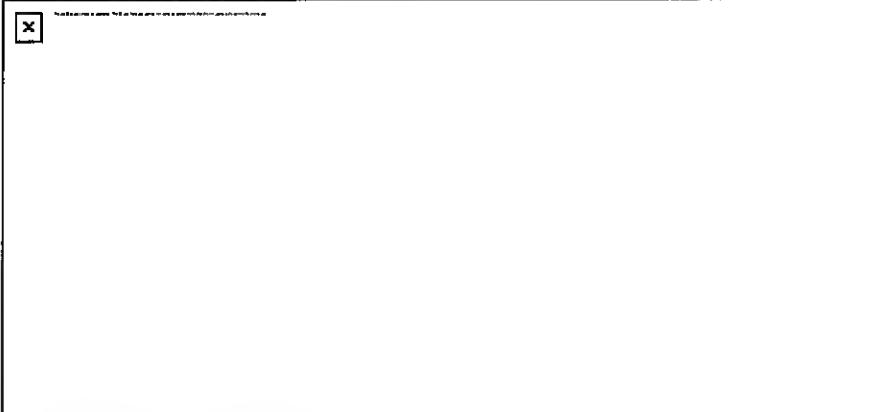
Click:



Click

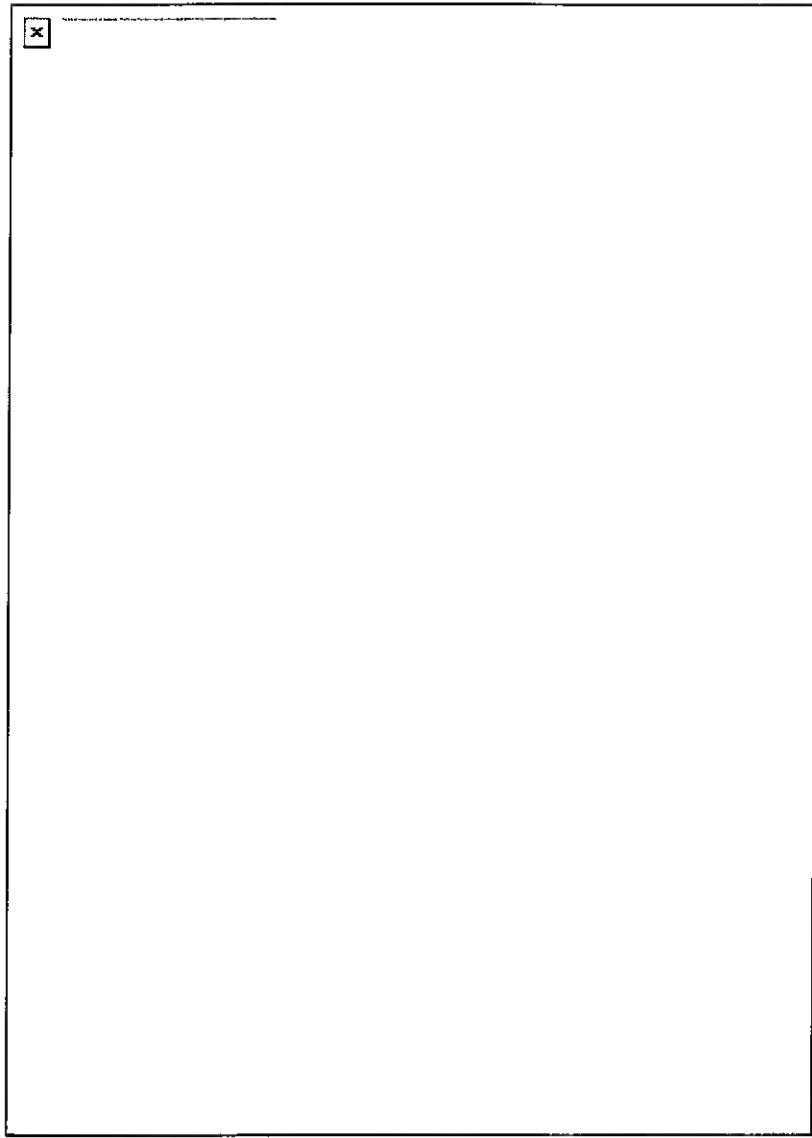


Click select alert zone



You can see i'm subscribed to the APD zone (entire jurisdiction)

And then just click once to select the zone you want to subscribe to:



If you have any further questions please let me know.

Jeremy

On Wed, Oct 17, 2018 at 12:10 PM Smith, Vincent <VSmith@aurora-il.org> wrote:

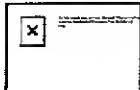
Jeremy,

Here is the Police Districts map you requested. Let me know if you have any questions.

Thank You,

Stallings, Jennifer

From: "Ring Team" <no-reply@ring.com> <no-reply@ring.com>
Sent: Monday, October 22, 2018 7:20 AM
To: Michael Dieser
Subject: Please Create Your Ring Account
Attachments: Mime.822



[Customer Stories](#) | [Products](#)

Create Your Ring Account

Hi Neighbor,

We noticed that someone tried to log into Ring with this email address. Since this email address isn't currently associated with a Ring account, you'll have to create a new one at [Ring.com](#) or on the Ring App.

Tap the button below to create your Ring account today.

[Create My Account](#)

Thanks,
The Ring Team



Email intended for dieserm@apd.aurora.il.us.

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Stallings, Jennifer

From: Kristen Ziman <zimank@apd.aurora.il.us> <zimank@apd.aurora.il.us>
Sent: Monday, October 22, 2018 7:28 AM
To: Jeremy Churak; Dan Ferrelli; Andrew Wolcott; Vincent Smith
Subject: RE: [SPAM?] Districts maps for Alert Zones
Attachments: IMAGE.png; IMAGE.xxx; Mime.822; header.txt

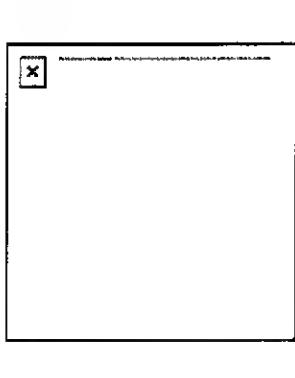
Thanks for getting this done, Vincel

Kristen Ziman
Chief of Police
Auroro Police Department
1200 E. Indian Trail Road
Auroro, IL 60505
Office: 630.256.5001
www.kristenzimon.com
Twitter: twitter.com/Chief_KZimon

>>> "Smith, Vincent" <VSmith@aurora-il.org> 10/17/2018 2:07 PM >>>
Jeremy,

Here is the Police Districts map you requested. Let me know if you have any questions.

Thank You,



Vince Smith, GISP
GIS Manager
Information Technology Division
City of Aurora
44 E. Downer Place
Aurora, IL 60507
Office: 630-256-3474
Cell: 630-688-2021
vsmith@aurora-il.org
www.aurora-il.org

From: Jeremy Churak [mailto:jeremy.churak@ring.com]
Sent: Wednesday, October 17, 2018 1:56 PM
To: Ziman, Kristen <zimank@apd.aurora.il.us>; Wolcott, Andrew <wolcotta@apd.aurora.il.us>; Ferrelli, Dan <ferrelli@apd.aurora.il.us>; Smith, Vincent <VSmith@aurora-il.org>
Subject: [SPAM?] Districts maps for Alert Zones

Hi All,

I hope everything is going well. I wanted to reach back out to get the district and/or beat maps for the jurisdiction. I will use this to build out your alert zones, and I will go into further detail and instruction on how they work once

built. Or if you can forward this email to the right person that would be great.

Thank you,

Jeremy Churak
Account Manager
Jeremy.Churak@Ring.com



1523 26th St.
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)

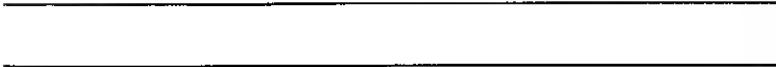
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

Stallings, Jennifer

From: "Jeremy from Ring<jeremy.churak@ring.com>" <jeremy.churak@ring.com>
<jeremy.churak@ring.com>
Sent: Monday, October 22, 2018 8:02 AM
To: Christopher Coronado; Jeremy from Ring
Subject: Another Ring Success Story
Attachments: Mime.822; header.txt



Another Success Story



at 12:37 am, a man broke into a Bay home. The incident was captured by a Ring Security Camera and reported to the Neighbors App a few hours later.

Ideas on the Neighbors Portal, shared with the Green Bay Police Department, urged the victim to file a police report. Captain Muraski was monitoring the post via the Neighbors App. Captain Muraski went back to the neighbor's Portal and left a comment encouraging them to file a report. He then asked that residents share any information.

days before a Neighbor reached out to the police.

the man in the video. On
llege James Schroeder was
ged with three counts of theft from
y and one count of trespassing.

low to see how the Green Bay
t used the Neighbors Portal to
community.

Watch Video

y that you want to share with the
› this email and let us know what



nded for coronad@apd.aurora.il.us.

1523 26th Street Santa Monica, CA 90404

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Stallings, Jennifer

From: Thomas McNamara <mcnamart@apd.aurora.il.us> <mcnamart@apd.aurora.il.us>
Sent: Monday, October 22, 2018 8:06 AM
To: Jeremy from Ring
Subject: Re: Another Ring Success Story (Out of office Oct 16 - Nov 4)
Attachments: header.txt

I will be away from the office beginning 10/16/18, returning 11/04/18. If immediate assistance is needed please contact an on-duty Investigations supervisor by calling (630) 256-5500. -Tom >>> Jeremy from Ring 10/22/18 13:01 >>> Thanks to video evidence shared through the Neighbors Portal, a community in Green Bay, WI has one less criminal on the street... Tips and Tricks for Your Ring Video Doorbell 2 Another Ring Success Story On September 21 at 12:37 am, a man broke into a vehicle at a Green Bay home. The incident was captured on video by a Ring Security Camera and shared to the Neighbors App a few hours later. After seeing the video on the Neighbors Portal, Captain Muraski with the Green Bay Police Department encouraged the victim to file a police report by commenting on the post via the Neighbors Portal. Once filed, Captain Muraski went back to the post in the Neighbor's Portal and left a comment with the case number. He then asked that residents contact him with any information. It only took a few days before a Neighbor reached out and identified the man in the video. On September 28, Saige James Schroeder was arrested and charged with three counts of theft from moveable property and one count of trespassing. Tap the button below to see how the Green Bay Police Department used the Neighbors Portal to engage with their community. Watch Video ([https://neighbors.ring.com/n/qx7Lk?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://neighbors.ring.com/n/qx7Lk?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) Share Your Stories! Have a success story that you want to share with the community? Reply to this email and let us know what happened. ([https://www.facebook.com/ring?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://www.facebook.com/ring?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) Share Your Stories! Have a success story that you want to share with the community? Reply to this email and let us know what happened. ([https://twitter.com/ring?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://twitter.com/ring?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) Share Your Stories! Have a success story that you want to share with the community? Reply to this email and let us know what happened. ([https://www.youtube.com/c/ring?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://www.youtube.com/c/ring?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) Share Your Stories! Have a success story that you want to share with the community? Reply to this email and let us know what happened. (<https://ring.us7.list-manage.com/unsubscribe?u=ea21d9f8c9608d18a47dae163&id=44b8d0770a&e=97f29db1e2&c=21a6c4b4d1>) | Privacy Notice ([https://ring.com/privacy?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://ring.com/privacy?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) | Support ([https://support.ring.com/hc/en-us?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://support.ring.com/hc/en-us?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) | Licenses ([https://ring.com/licenses?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=\[UNIQID\]](https://ring.com/licenses?utm_source=10172018+-+Green+Bay+WI+Email+List&utm_campaign=21a6c4b4d1-EMAIL_CAMPAIGN_2018_10_17_01_16&utm_medium=email&utm_term=0_44b8d0770a-21a6c4b4d1-150433797&goal=0_44b8d0770a-21a6c4b4d1-150433797&mc_cid=21a6c4b4d1&mc_eid=[UNIQID])) |

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